

RIC RECRUIT IN CANADA



SPONSORSHIP OPPORTUNITIES
SPRING 2012



STUDY AND GO ABROAD FAIRS

SPONSORSHIP OPPORTUNITIES SPRING 2012



EVENT BAGS

Recruit in Canada to supply

Commitment:

\$5,000

Are you looking for extra exposure at the fair? Event bags are distributed at the registration desks to visitors in all three cities, and are a great way to increase your brand recognition. As the sponsor of the event bag, you will receive the following:

- Exclusivity as event bag sponsor for the event in all three cities
- Company name/logo on the event bag
- Sponsor recognition in the fair guide
- Logo on sponsor page on www.studyandgoabroad.com with a click through to your website



NOTEPADS

sponsor to supply

Commitment:

\$1,500

All fair visitors will receive a notepad inside of their event bag. This is an excellent opportunity to set your organization apart from the rest! As a notepad sponsor, you will receive:

- Exclusivity as notepad sponsor for events in all three cities
- Company logo on the notepad
- Sponsor recognition in the fair guide
- Logo on sponsor page on www.studyandgoabroad.com with a click through to your website



PENS

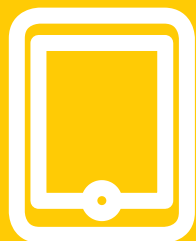
sponsor to supply

Commitment:

\$1,500

Each fair visitor will receive a pen inside their event bag. Sponsoring the pens will give you extra exposure at the fair, and also afterwards. As the pen sponsor, your company will receive:

- Exclusivity as pen sponsor in all three cities
- Company logo on the pen
- Sponsor recognition in the fair guide
- Logo on sponsor page on www.studyandgoabroad.com with a click through to your website.



PRIZE SPONSORSHIP IPAD

Recruit in Canada to supply

Commitment:

\$3,500

Sponsor a prize of an iPad for the Grand Prize Draw and you will get recognition and exposure on our marketing materials and our website as follows:

- Logo on the Grand Prize Draw page on www.studyandgoabroad.com with a click through to your website
- Sponsor recognition in the fairguide
- Recognition as the prize donor in the flyers/posters to be distributed through high schools and universities
- Recognition as prize donor in emails to visitors who have pre-registered



STUDY AND GO ABROAD FAIRS

SPONSORSHIP OPPORTUNITIES SPRING 2012



EVENT BAG INSERT

Commitment:
See details.

Ensure that all visitors receive information on your university or organization by including a flyer or small brochure in every event bag. Materials should be no more than 8.5 x 11" in size and 8 pages maximum.

Commitment:
\$500 per city for exhibitors
\$1,000 per city or \$2,500 for three cities for non-exhibitors.



EXHIBITOR WATER BOTTLE SPONSOR

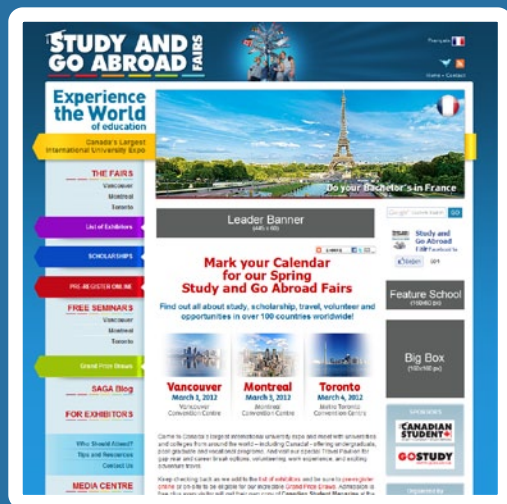
Commitment:
\$800

The Study and Go Abroad Fairs also offer an excellent opportunity to network and to promote business to business. Water bottles will be given out to all exhibitors and are an ideal way to ensure that everyone knows and remembers who you are. Gain exposure at the fair and beyond! The water bottle sponsor will receive:

- Exclusivity for the event in all three cities
- Company name/logo on the water bottles.
- Sponsor logo recognition on the exhibitor website www.recruitincanada.com with a click through to your website.

ADVERTISING OPPORTUNITIES ON THE FAIR WEBSITE

www.studyandgoabroad.com



Gain more exposure for your company before the fair by taking out a web banner on www.studyandgoabroad.com, our visitor website for the fair. Our extensive marketing and advertising campaigns drive traffic to this website from about 5 weeks before the fair right up until the date of the event. For our Fall 2012 fairs, we had over 17,000 unique visitors, and recorded over 90,000 page views. Limited spots are available so please book early:

Leader banner (445 x 60 px)	\$600
Big Box (160 x 160 px)	\$450
Feature school (160 x 60 px)	\$300