

THE ROI ON STUDYING ABROAD

Studying abroad can be an exciting opportunity to travel and live in another culture. However, depending on the destination, it may be considerably more expensive than staying at home in Canada – especially for those students still living with their parents. The costs can add up - tuition fees, accommodation, food, transportation and other living expenses. The big question is ... is it worth the extra expense?

Studies say: YES. Studying abroad can have a positive impact on your career goals, marketable skills and general employability.

According to the *Canadian Bureau of International Education (CBIE)'s World of Learning: Canadian Post-Secondary Students and the Study Abroad Experience* report, 91% of employers thought that studying abroad was an advantage and identified an extensive list of benefits, including a better understanding of cultural differences inside and outside the workplace, and more world experience which makes for an easier adaptation to unfamiliar environments and enhanced life skills.

In today's economy, it is more important than ever to "stand out from the crowd" and an international degree can give graduates that competitive edge which will improve their chances of landing their dream job.

An online survey conducted by Higher Education Strategy Associates of 2,742 Canadians enrolled in an undergraduate program in a degree-granting institution during the 2009-10 academic year revealed that more than half of the students had either studied abroad, or were at least considering it. Of these, 93 percent felt that their studies abroad had improved their ability to work in a culturally diverse environment and had increased their knowledge of international affairs and that these two factors were important in getting a job after graduation.

The Study and Go Abroad Fair, organized by Recruit in Canada, showcases undergraduate and graduate study abroad opportunities from around the world. Find out when the fairs come to a city near you by going to www.studyandgoabroad.com.

Additional notes for media: Study and Go Abroad Fairs

Study and Go Abroad Fairs, organized by Recruit in Canada, are Canada's largest international university Fairs. Exhibitors from around the world meet with students and adults who are researching their options for post-secondary studies overseas, as well as opportunities to work, volunteer, intern or learn a language abroad.

LOCATIONS AND TIMES:

Ottawa: Thursday, September 29th, Ottawa Convention Centre, from 1 to 6pm. Free seminars are offered throughout the day beginning at 12 noon with guest speaker Jean-Marc Hachey, author of *The BIG Guide to Living and Working Overseas*.

Toronto: Saturday and Sunday, October 1st and 2nd, Metro Toronto Convention Centre, from 1 to 6pm. Free seminars are offered throughout the day beginning at 12 noon with guest speaker Jean-Marc Hachey, author of *The BIG Guide to Living and Working Overseas*.

Vancouver: Tuesday, October 4th, Vancouver Convention Centre, from 1 to 6pm. Free seminars are offered throughout the day beginning at 12 noon with guest speaker Jean-Marc Hachey, author of *The BIG Guide to Living and Working Overseas*.

Calgary: Wednesday, October 5th, Calgary Telus Convention Centre from 1 to 6pm. Free seminars are offered throughout the day beginning at 12 noon with guest speaker Jean-Marc Hachey, author of *The BIG Guide to Living and Working Overseas*.

Website: www.studyandgoabroad.com

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